

LAUNCHED 2023 · BY INVITATION ONLY

## Where data and analytics leaders get ahead of what's next.

The Data Science and Strategy Share Group brings together senior analytics and data science executives from leading non-competing consumer goods companies to share practical experience with emerging technologies, AI, and advanced analytics in a fully confidential setting not available through any public forum or industry conference.

3

YEARS RUNNING

10

MEMBER COMPANIES

4

SESSIONS IN 2026

### HOW WE MEET

#### In-Person Sessions

Two two-day meetings held annually, in the Spring and Fall, at experiential locations across the US chosen to connect with the topics on the agenda.

#### Virtual Roundtables

Two 3-hour virtual sessions, one in the first half and one in the second half of the year, structured around questions and topics submitted by members in advance.

#### Year-Round Access

Members can submit questions to the full Group at any point during the year, keeping the dialogue going well beyond the scheduled meeting calendar.

### WHO PARTICIPATES

Senior leaders including VPs, Directors, and Group Managers with responsibility for Data Science and Advanced or Enterprise Analytics supporting Sales, Marketing, and Supply Chain at major consumer goods companies. To protect the integrity of discussion, membership is limited to one organization per competitive set.

### CONFIDENTIALITY & OUTSIDE EXPERTS

All discussions are strictly confidential and remain within the Group. No content is shared externally. Select outside experts in Data Science, Analytics, and Strategy, nominated by members, are occasionally invited to present on topics of particular interest to the Group.

### TOPICS COVERED

Artificial Intelligence

Generative AI

Agentic AI

Emerging Technologies

Data Modelling

Data Culture &amp; Implementation

Data Integrity

Data Equity &amp; Governance

Digital Transformation

Talent Acquisition &amp; Development

### CURRENT MEMBER COMPANIES

Bayer | Colgate | Constellation Brands | Hallmark | Hershey | Hormel | Kimberly-Clark | McCormick | Reynolds America | WK Kellogg

### SPRING SESSION

**April 28–29, 2026**

Kimberly-Clark offices, Chicago, IL

### FALL SESSION + VIRTUAL ROUNDTABLES

**Dates & Location TBD**

Two virtual roundtables in H1 and H2. Dates to be confirmed with members.

### MEMBERSHIP INQUIRY

Ready to join a group of the industry's top data and analytics minds?

Membership is selective and limited to non-competing organizations. We welcome inquiries from qualified companies with active data science and analytics functions.

[Inquire About Membership](#)or email [walter@hauggrowthgroup.com](mailto:walter@hauggrowthgroup.com)